

Carla Catalan Day

Media Report

Draft

June 2, 2022

Part I Introduction

This report reviews electronically available news stories on Carla Catalan Day, candidate for the NC House, District 74.

The Table of Contents in **Part II** of the report is a useful guide to the entire report and can be used as a stand-alone summary. In one section, it surveys the bulk of the news file, through the headlines we have assigned to each item.

Part III, the **Greatest Hits** section identifies key points taken from available media articles.

Parts IV, **The News File**, contain edited copies of the most relevant electronically available stories.

We hope you find this useful.

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Part III Day: Greatest Hits from Media Review

Summary

Biography

A summary from her website.

- She's the child of Mexican immigrants who settled in Forsyth in the 1990s. As an undergraduate at Western Carolina University, she was active in many multicultural orgs and became a spokesperson on cultural differences, prejudice, and racism. She studied public health and graduated with a B.S. in 2008 after holding an internship in the Indian Health Service, working in Arizona.
- She married her college sweetheart, who was in training to become a police officer, and she worked in public health as a maternal child health educator, joining the board of the Infant Mortality Reduction Coalition of Forsyth County. In 2012, she transferred to the Environmental Health section of the Forsyth health department and became a health inspector, inspecting day care centers, schools, foster homes, group homes, hospitals, nursing homes, and restaurants.
- The rise of Donald Trump propelled her into Democratic Party activism. After giving birth to their first child, "Carla realized that our current culture says it values families, but in reality doesn't. There is a saying that goes, 'We expect women to work like they don't have children, and raise children as if they don't work.' Carla quit her job in 2017 because of childcare issues and a workplace that could not adjust to her new priority - her family." She started her own environmental health consulting business. (Watauga Watch Blog, 4/15/22)

Education

- She was President of the Hispanic Student Association at Western Carolina and spent the summer of 2007 on an internship with the US Public Health Service. (Asheville Citizen Times, 12/9/06; Press Release, 12/19/07)

Business

- Her business Carla Day Consulting is to "help business owners develop food safety programs, create written procedures + ace health inspections so they easily comply with health rules + codes." (<https://www.carladay.com/>)

State House Candidate - 2022

- She easily won a contested primary against Sean Lew with 68%. She now faces incumbent Jeff Zenger.
- Her endorsement by EMILY's list confirms her pro-abortion militancy. (Press Release, 4/20/22)

The most extensive profile of her as a candidate was this feature by WXII-TV.

- Democrat Carla Catalán Day said she grew up in Forsyth County and truly represents the voters of the 74th House District.
- "I absolutely know what it's like to have a pair of shoes that are for work, and then maybe something a little more comfortable," she said. "I think a lot of our elected officials don't have that connection with working-class people. So, when I get in there, I'm going to be putting things on the ballot like I need them because I need them."
- Day said she never anticipated a run for office, but she said after raising a child in the Trump administration, she felt inspired to test her political aspirations.
- "When I held my baby, I knew that I couldn't not do anything and just stand by and let these things happen," she said. "That's what got me in the race -- being able to tell my child that I did everything I possibly could -- including putting my name on the ballot to make sure that her children will be safe. And her great-grandchildren will be happy here."
- As a lifelong resident of the district, Day said she has no desire to ever move away from her home. "I have seen the growth of our community. I have seen so many good things come to our community," she said. "I care. Yes, I'm a mom, but I care so much that I'm not planning for two years, I'm planning for seven generations down the road." (WXII, 5/12/22)

Part IV Day: The News File, 2006-22

2006

DEC 2006 President-Hispanic Student Association at Western Carolina University

It feels good to dance, but it feels better if it's for a good cause.

That's why the members of La Voz Latina, the Hispanic Student Association at Western Carolina University, decided to establish an annual benefit dance to help the local community.

Last year's Cara de Angel (Angel Face) benefit raised \$1,000. Proceeds were donated to help pay the medical bills of Luis Magana, 14, who was diagnosed with brain tumors. Doctors performed six operations, and medical bills exceeded \$30,000, according to his mother, Yesenia Magana.

"I'm very grateful for the help the students gave us," Magana said. "And I'm happy that other people in need will benefit from their help."

Along with other organizations on campus, including the Interested Ladies of Lambda Theta Alpha Latin Sorority Inc., The Environmental Club and Epsilon Tau Pi, La Voz Latina decided to raise funds to build a playground for children in disadvantaged areas of Jackson County.

"There are children in this county that don't have anywhere to play," said Carla Catalan, president of La Voz Latina. "They play with empty bottles and with trash, so we are hoping to build a safe playing environment for them."

The event will be the first of a series of fundraisers that will help cover the costs of building the playground. The proceeds of Angel Face will be put into an account until all the funds needed for the project are raised, said Tanisha Jenkins, director of Multicultural Affairs at WCU and adviser for La Voz Latina. (Asheville Citizen Times, 12/9/06)

2007

DEC 2007 US Public Health Service Intern

Western Carolina University issued the following news release:

Three Western Carolina University students recently received citations for their internship work with the U.S. Public Health Service during the summer.

The students are **Carla Catalan**, Amy Jackson and Emylee Pevette, environmental health seniors at WCU. All three students interned as active duty officers in the Commissioned Officer Student Training Extern Program during the summer months, and upon graduation, they can apply for full-time active duty in a career with the Public Health Service.

Catalan, from Winston-Salem, interned in Tucson, Ariz., where she vaccinated more than 1,000 dogs and cats and created a database with information such as owners' names and rabies identification numbers. Catalan's minor in Spanish helped her interpret a test for food handlers so those who speak Spanish would be able to take the test. She also participated in conducting several health inspections on the Tohono O'odham Indian Reservation and the Pascua Yaqui Indian Reservation. She received a Public Health Service citation. Catalan graduated from Forsyth High School in 2004, and her mother is Maria Cabell.

"Sitting in a classroom, sometimes I forget that there are people in the world, in our own country, that have not had the opportunities I have been blessed with," said Catalan. "Being in Arizona served as a strong reminder that there are still people and animals that need help.".....

Cmdr. Don Williams of the U.S. Public Health Services, a WCU alumnus who acted as a mentor for Catalan and Pevette, said the WCU students performed valuable services. "The database to track animals vaccinated for rabies has saved several persons from having to undergo the series of rabies shots required if the animal cannot be found, and it also has reunited lost pets with their owners," Williams said. "I felt their contributions warranted the award."

WCU environmental health students have a unique opportunity to become Public Health Service officers, said Williams. The environmental health category only accepts students from accredited programs, and the WCU program has been accredited since the 1980s. There are only 29 accredited programs nationwide. (Press Release, 12/19/07)

2021

JUN 2021 Business Listing

CARLA DAY CONSULTING LLC

5178 LITTLE BROOK LN

WINSTON SALEM, North **Carolina** 27104-2442

UNITED STATES

Metropolitan Statistical Area: 3120-GREENSBORO-WINSTON-SALEM-HIGH POINT NC

County: FORSYTH

Other Locations:

ADDRESS TYPE: Street Address

LOCATION: Single Entity

LATITUDE: 36.089501 North

LONGITUDE: 80.352128 West

Content/Coverage Date: ESTABLISH DATE (in Experian Database): May 8, 2021

Company Identifiers

EXPERIAN BUSINESS ID: 503958319

Company Information

Employees:

Legal Status: Corporation

EXECUTIVE COUNT: 1

YEARS IN BUSINESS: Under 1 Year

YEAR BUSINESS STARTED: 2021

Experian Powered Business Reports

Executives

CARLACDAY, OFFICER

Description

Industry Type: Services

Market And Industry

NAICS Codes:

624410 - Child Day Care Services

SIC Codes:

8748 - Business consulting services, nec

87489900 - 87489900

83510000 - Child Day Care Services (6/10/21)

2022

FEB 2022 Files For House Race

Democrat Carla Catalan Day of Winston-Salem filed to run for the N.C. House District 74 seat. Incumbent Jeff Zenger of Lewisville, R-Forsyth, has filed to run for re-election. (Winston Salem Journal, 2/25/22)

MAR 2022 Contested Primary

Incumbent Republican Jeff Zenger of N.C. House 74 in western Forsyth has no primary opposition and thus goes straight to the November ballot. But two Democrats, Carla Catalan Day and Sean Lew, will meet in the May 17 primary to see which gets to run against Zenger in the fall. (Winston Salem Journal, 3/5/22)

APR 2022 Bio Summary (Lifted From Website)

Carla Catalan Day

Her website tells a much fuller autobiography (including a tribute to her abuelita, with a photo). She's the child of Mexican immigrants who settled in Forsyth in the 1990s. As an undergraduate at Western Carolina University, she was active in many multicultural orgs and became a spokesperson on cultural differences, prejudice, and racism. She studied public health and graduated with a B.S. in 2008 after holding an internship in the Indian Health Service, working in Arizona.

She married her college sweetheart, who was in training to become a police officer, and she worked in public health as a maternal child health educator, joining the board of the Infant Mortality Reduction Coalition of Forsyth County. In 2012, she transferred to the Environmental Health section of the Forsyth health department and became a health inspector, inspecting day care centers, schools, foster homes, group homes, hospitals, nursing homes, and restaurants.

The rise of Donald Trump propelled her into Democratic Party activism. After giving birth to their first child, "Carla realized that our current culture says it values families, but in reality doesn't. There is a saying that goes, 'We expect women to work like they don't have children, and raise children as if they don't work.' Carla quit her job in 2017 because of childcare issues and a workplace that could not adjust to her new priority - her family." She started her own environmental health consulting business. (Watauga Watch Blog, 4/15/22)

APR 2022 EMILY's List Endorsement

EMILY's List, the nation's largest resource for women in politics, endorsed 20 women for the North Carolina General Assembly. Laphonza Butler, president of EMILY's List, released the following statement.

"EMILY's List is thrilled to endorse this slate of Democratic pro-choice women for the North Carolina General Assembly. These women have plans to improve North Carolina's education system and fight for civil rights, economic justice, and reproductive freedom. As anti-choice attacks surge in state legislatures across the country, we are confident that these candidates will fight back against Republicans' unnecessary and burdensome restrictions intended to obstruct abortion access and advance reproductive justice throughout the state. EMILY's List is proud to stand with this slate of pro-choice champions at this critical juncture for reproductive freedom in the United States."

EMILY's List endorsed the following slate of challengers and incumbents:

* Carla Catalan Day (NC-HD74) (Press Release, 4/20/22)

MAY 2022 WXII Profile

Democrat Carla Catalán Day said she grew up in Forsyth County and truly represents the voters of the 74th House District.

"I absolutely know what it's like to have a pair of shoes that are for work, and then maybe something a little more comfortable," she said. "I think a lot of our elected officials don't have that connection with working-class people. So, when I get in there, I'm going to be putting things on the ballot like I need them because I need them."

She is one of two Democrats vying for votes from residents in western Forsyth County in next week's primary race to represent her hometown community in Raleigh. Her challenger is attorney Sean Lew, of Clemmons.

Day said she never anticipated a run for office, but she said after raising a child in the Trump administration, she felt inspired to test her political aspirations.

"When I held my baby, I knew that I couldn't not do anything and just stand by and let these things happen," she said. "That's what got me in the race -- being able to tell my child that I did everything I possibly could -- including putting my name on the ballot to make sure that her children will be safe. And her great-grandchildren will be happy here."

As a lifelong resident of the district, Day said she has no desire to ever move away from her home.

"I have seen the growth of our community. I have seen so many good things come to our community," she said. "I care. Yes, I'm a mom, but I care so much that I'm not planning for two years, I'm planning for seven generations down the road."

The winner of Tuesday's election will face first-term Republican Rep. Jeff Zenger in November general election. (WXII, 5/12/22)

MAY 2022 Easily Wins Primary

In the Democratic primary race for N.C. District 74, Carla Catalan Day topped Sean Lew with 3,443 votes (68%). She will face incumbent Jeff Zenger in the general election in November. (Clemons Courier, 5/18/22)

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Generally, looks like Democrats stuck with establishment incumbents for the most part, turning away insurgents even when they looked pretty interesting as new faces.

In NCH33, incumbent Rosa Gill soundly defeated newcomer Nate Blanton.

In NCH43, former incumbent Elmer Floyd came back to beat Kimberly Hardy, the woman who beat him last go around.

Surprise? In NCH50, Democratic star Matt Hughes did poorly against Black woman Renee Price. Wow.

In NCH56 (Chapel Hill), Allen Buansi narrowly won against fellow civil rights activist Jonah Garson.

In NCH74 (Forsyth), LatinX community activist Carla Catalan Day won over Asian-American Sean Lew. (Watauga Watch Blog, 5/18/22)